# MICHAELA PÜCHEL

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Personal Statement A creative graduate with excellent attention to detail and high quality standards looking for a position which will utilise the organisational and technical skills gained through assignments for various companies and multimedia projects during study.

## Key Skills Technical Skills

• Based on years of commissions for diverse ventures I am well-versed in using the Adobe Creative Suite 6 (Photoshop, InDesign, Illustrator, Dreamweaver, Premiere, AfterEffects, Audition) and software like CoreIDRAW, 3ds Max, Visual Studio and Eclipse

• A good command of office suite (word processor, spread sheet, presentation software) was needed for my study

• Gained experience with HTML, CSS, PHP, C++ through designing webpages for seminars and creating games for academic projects

### Communication

• Strong verbal communication skills as demonstrated through an active participation in seminars, when conducting presentations at university and while talking with customers during my internships and work placement

• Maintained a brisk correspondence with other students, professors and various interviewees to coordinate meetings and shootings during my study and liaised with clients to discuss assignments

## **Planning & Organising**

• As a member of CampusTV planned meetings between students to discuss the topic and the structure of reports, arranged dates for interviews and video shootings and organised the necessary equipment

• All seminar papers but especially my bachelor thesis required researching in local archives and managing databases

• Prioritised ventures and other tasks to manage working and studying at the same time

#### **Team Work**

• Worked as part of CampusTV under a busy schedule and great pressure to retain the high quality of the TV reports

• Accustomed to group projects through various academic assignments, where three or four students elaborated a topic and created a website, short film or other media product, a high flexibility was essential to work with students from different faculties

• Being patient and empathic was indispensable as participant of the media weeks (where little groups of students taught 10 to 14 year old pupils how to use a camera and helped them to create their own short film in just one day) and also as a leader of a tutorial for elderly people (where a fellow student and I showed them how to use a photo editing software, e.g. to correct colour schemes, to remove unwanted parts)

• During my internships and work placement it was necessary to fit into the teams immediately

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PUCHEL		
Work Experience	<ul> <li>Work placement as Graphic Designer</li> <li>PL1 Webdesign, Plymouth (UK)</li> <li>Planned and produced banners and leaflets</li> <li>Created vector graphics</li> <li>Designed logos, icons and ad banners</li> <li>Edited images</li> </ul>	11 Jul - 2 Sep 2016
	Internship as Media Designer WerbeagenTHUR, Alzey (Germany)	18 Jul - 7 Oct 2011
	Internship as Media Designer Color Design, Egeln (Germany)	3 Oct - 24 Oct 2003
Education	Bachelor of Arts in Media Literacy: Audiovisual Culture and Communication (1.4) Otto-von-Guericke-University, Magdeburg (Germany)	Oct 2009 - Apr 2015
	Courses included Media Law, Stop Motion - A Film Genre, Image Film - Portrait of a University, Creative Use of Digital Games: Video Game Essay, From Book to Audiobook, Introduction to Radiojournalism, E-Learning, Social Software	
	<mark>A-Levels</mark> Egelner Gymnasium, Egeln (Germany)	Sep 2000 - Jul 2007
Additional Information	<ul> <li>German (mother tongue), English (fluent), French</li> <li>full, clean driving licence</li> <li>Bronze Kangaroo for the animated filmlet "Why?" (VideoExpo2010)</li> <li>First prize for the filmlet "Uwe" (StudieMovie Festival 2011)</li> </ul>	
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